

Plan to participate in the Governor's Red Ribbon Campaign:

The Department of Behavioral Health's Office of Prevention Services and Programs (OPSP) and our partners are pleased to announce the statewide Red Ribbon Campaign kick-off will be held on Wednesday, October 22 at Mable House Barnes Amphitheater in Mableton, located about 20 minutes (depending on traffic) west of downtown Atlanta <<http://www.mablehouse.org/amphitheatre.html>>. Mark your calendars and plan to attend! Youth will once again showcase their artistic talents with an expanded visual arts walk demonstrating that real life is drug free. The Red Ribbon mascot, *Big Red*, *Freddie the Atlanta Falcon*, and other popular Georgia mascots will be there to interact with the audience and jazz things up.

Schools and organizations are invited to come and be an integral part of this festive Georgia tradition. A limited number of schools will be invited to participate in the on-stage talent showcase. You will receive more detailed logistical information about this later, after we receive the reservation form from you.

--Winning posters will be featured in the Governor's Red Ribbon Campaign & Resource Guide, which is distributed to schools and organizations all over Georgia. Three prize winners will be chosen by the statewide Red Ribbon Committee, and we hope you will enter this year!

- Should you wish to be part of the poster contest you must send us a standard-size poster focusing on the theme of substance abuse prevention and awareness, no later than close of business Monday, October 6. This deadline is necessary so that the posters can be judged by the statewide Red Ribbon committee.
- You may choose to participate in the poster contest, the art walk or both. If you opt only to display at the art walk, simply bring your poster to the Amphitheater at or before 9:30 am on the day of the Red Ribbon Campaign kickoff.

NOTE: We sincerely hope your school or organization will attend the 2014 Governors Red Ribbon Campaign kickoff. However, due to the anticipated number of schools wanting to participate in the celebration of talents, including singing, dancing, poetry reading, or stepping, and due to the limited time frame:

- We must limit the number of acts and the length of performance onstage (no more than five minutes);
- Your application to participate in the celebration of talents must be received on or before Friday, September 26;

- Those schools wishing to participate in the talent showcase please indicate that on the reservation form, and complete a short application form;
- To increase the chance of selection, you may wish to send in a short (no more than five minutes) video with your application or perhaps a paragraph or two about the proposed act.
- If you wish to attend the Red Ribbon kickoff celebration, and not participate in the celebration of talents, you must complete the attached reservation form and return it to us no later than Tuesday, September 30!

Please do not hesitate to contact us with any questions regarding the Governor's Red Ribbon Campaign kickoff. A reservation form and an application form are attached for your convenience.

Please do send in your reservation as soon as you can and no later than Tuesday, September 30! Visit <<http://dbhdd.georgia.gov/governors-red-ribbon-campaign>> to learn more about Red Ribbon and to obtain a better sense of this colorful kickoff celebration of all that's being done to prevent substance abuse in Georgia!

Send an email to Lisa Moery lsmoery@dbhdd.ga.gov or call 404-657-2165 with any questions you may have.

Thanks!