

Board of Behavioral Health and Developmental Disabilities

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Georgia Department of Behavioral Health & Developmental Disabilities

April 13, 2023



Agenda

Roll Call / Call to Order

Introduction of Speaker

Action Items

Commissioner's Report

- Legislative Update
 - Final Rate Study
 - Shatterproof Statewide Campaign
-

Chair's Report

Public Comment

Roll Call

David Sofferin

Director, Office of Public Affairs

Call to Order

David Glass

Chair

Introduction of Speaker

Molly Tucker, MSW

*Georgia State University Center for
Leadership in Disability*

Action Items:

- Board Meeting Minutes – February 9, 2023
- Resolution to Re-acquire the Boland Building at Central State Hospital

Commissioner's Report

Kevin Tanner
Commissioner

DBHDD Pilot Programs and Studies

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Georgia Department of Behavioral Health & Developmental Disabilities

Commissioner Kevin Tanner



Overview

Bed & Workforce Studies

Serious Mental Illness Definition

Forensics Code Update

Jail In-Reach and Sheriff's Pilot

9-8-8 Mass Marketing Pilot

Bed Capacity Study

- The study will:
 - Identify demand for crisis beds for a variety of populations
 - Intellectual and developmental disabilities, co-occurring disorders, youth, and individuals involved with criminal justice
 - Review the broader crisis and behavioral health continuum of care to identify potential gaps or service adjustments that may impact bed demand and needed capacity
- The goal is to:
 - Identify the potential number, type, location, cost, and timing of new crisis beds to be developed in the future

Workforce Study

- The study will analyze:
 - Staffing at state behavioral health care facilities and community service boards
 - Availability of culturally and linguistically responsive services
 - Analyze recruitment and retention challenges
- The goal is to:
 - Make recommendations to address shortages impacting those most in need of behavioral health care in this state

Serious Mental Illness Definition

- Develop state level guidance to standardize terminology to aid in the enhancement of:
 - Communication between entities
 - Streamlining of information and data
 - Measuring progress among state and local agencies
- Develop a single shared definition of 'serious mental illness' that is consistently used by:
 - Community service boards, corrections agencies, courts, law enforcement, and community supervision entities

Forensic Code Update

- Review state forensic laws, regulations, and policies affecting the interaction of individuals with behavioral health issues between the criminal justice system and the behavioral health system
- The goal is to:
 - Identify best practices for reducing wait times for competency evaluations
 - Develop recommendations to address the growing number of individuals deemed incompetent to stand trial, including increasing prevention and diversion efforts
 - Identify current services and resources available for individuals in the criminal justice system who have been found incompetent to stand trial

Jail In-Reach Pilot

- Creates a partnership between a community service board and a local jail to provide assessment, referral and linkage to services and supports
- A case manager and forensic peer mentor will be assigned to each jail to work towards linkage with services and follow up with individuals once released to the community
- The goal is to:
 - Decrease hospitalization, incarceration, homelessness, and reduce recidivism

Sheriff's Transportation Pilot

- Conduct a transportation study in partnership with Sheriffs in Region 4 (S/W GA) to assess:
 - Process
 - Time
 - Mileage
- The goal is to:
 - Gather information to further strengthen existing partnerships, improve processes, and inform future initiatives (e.g. bed study)

9-8-8 Mass Marketing Pilot

- Conduct a 4-week enhanced marketing campaign in two counties
- Key metrics:
 - Speed to answer and call volume
 - Mobile crisis response times
 - Crisis bed utilization
- The goal is to:
 - Evaluate the impact of 9-8-8 marketing activities on the demand for BH crisis services in Georgia

2023 Legislative Session Recap

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Georgia Department of Behavioral Health & Developmental Disabilities

Michael Polacek
Director, Office of Legislative Affairs



Bill Update

- **House Bill 414**** - Rep. Shaw Blackmon (R-Bonaire)
 - Creates the Veterans Mental Health Services Program
- **House Bill 611**** - Rep. James Burchett (R-Waycross)
 - Requires all funds from legal judgements awarded to the state to be held by the state treasury until appropriated by the General Assembly
- **Senate Bill 3**** - Sen. John Albers (R-Roswell)
 - Requires the Department of Administrative Services to regularly assess and reduce, when possible, the requirements for jobs within state government.
- **Senate Bill 23**** - Sen. Kay Kirkpatrick (R-Marietta)
 - Improves the streamlining of data sharing between state agencies
 - Increases purview of Georgia Data Analytics Center

**Pending Governor's signature

Bill Update

- **Senate Bill 62**** - Sen. Carden Summers (R-Cordele)
 - Requires a performance audit of all state and federal spending on services related to homelessness
 - Requires hospitals to obtain an acceptance referral from a “non-profit” before discharging a patient.
- **Senate Bill 133**** -Sen. Brian Strickland (R-McDonough)
 - Requires all parties to a CHINS case must provide copies of medical, psychological, and educational assessments, and reports of the child or the child's parent or guardian to DFCS within 72 hours after the ordering of custody.
- **Senate Bill 246**** – Sen. Mike Hodges (R-Brunswick)
 - Establishes a loan forgiveness program for faculty members in eligible postsecondary nursing programs in this state.
 - Establishes Inclusive Postsecondary Education (IPSE) grants in an amount equal to the current academic year undergraduate tuition at each student's qualified institution.

**Pending Governor’s signature

Study Committee Update

- **Senate Resolution 85** - Sen. Larry Walker III (R-Perry)
 - Study Committee on Occupational Licensing Study Committee
- **Senate Resolution 275** - Sen. John Albers (R-Roswell)
 - Study Committee on Expanding Georgia's Workforce
- **Senate Resolution 282** - Sen. Kay Kirkpatrick (R-Marietta)
 - Study Committee on Foster Care and Adoption
- **Senate Resolution 371** - Sen. Bo Hatchett (R-Cornelia)
 - Study Committee on Rural Medical Personnel Recruitment

DBHDD Budget Update

FY2024

Christopher Hamilton
Chief Financial Officer



DBHDD Budget Update

- Like all state agencies, DBHDD was asked to submit a flat budget for FY2024
- We were able to have ongoing conversations with the Governor's Office, the House Budget & Research Office, and the Senate Budget & Evaluation Office
- These were very fruitful and productive discussions, and we are grateful for the support we received
- The following slides offer some highlights from our FY24 Budget, based on the Conference Committee Bill

FY24 Budget Highlights: Addictive Diseases

STATE FUNDS CHANGES	FY2024
Certified Addiction Recovery Empowerment Specialist (CARES) warmlines and academies	\$ 400,000
Addiction Recovery Support Centers	\$ 2,000,000
Subtotal	\$ 2,400,000

FY24 Budget Highlights: Developmental Disabilities

STATE FUNDS CHANGES	FY2024
500 New NOW & COMP Waivers	\$ 9,939,368
Annualize 513 NOW & COMP Waivers from FY23	\$ 10,950,021
Begin implementation of the 2022-2023 provider rate study pending CMS approval	\$ -
Subtotal	\$ 20,889,389

FY24 Budget Highlights: Forensic Services

STATE FUNDS CHANGES	FY2024
Increase funds to market rate for vacant evaluator and peer mentor positions	\$ 1,218,343
Increase funds for forensic peer mentors	\$ 277,027
Subtotal	\$ 1,495,370

FY24 Budget Highlights: Mental Health

STATE FUNDS CHANGES	FY2024
Crisis Services – BHCC’s and mobile crisis	\$ 30,793,698
Administrative support for the 988 hotline	\$ 2,251,420
GHVP housing slots	\$ 1,902,500
State contracted psychiatric bed rate increase	\$ 8,066,106
Multi-Agency Treatment for Children (MATCH) teams	\$ 1,000,000
Subtotal	\$ 44,013,724

FY24 Budget Highlights: Departmental Admin & DCSS

STATE FUNDS CHANGES	FY2024
Funds to support agency operations	\$ 650,000
Hospital capital maintenance and repairs	\$ 2,000,000
Subtotal	\$ 2,650,000

FY24 Budget Highlights: Hospital Pay Package

STATE FUNDS CHANGES	FY2024
Developmental Disabilities	\$ 1,112,791
Forensic Services	\$ 4,446,140
Mental Health	\$ 2,741,593
Direct Care & Support Services	\$ 1,844,751
Subtotal	\$ 10,145,275

DBHDD Budget Conclusion

- **AFY23 Budget Highlights**
- **AFY 23 New Funding: \$12,616,756**
- **FY24 New Funding: \$117,175,077**

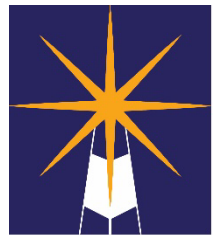
IDD Updates

Ashleigh Caseman

Director of Waiver Services
Office of Waiver Services

Ron Wakefield

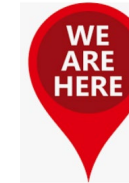
Director, Division of
Development Disabilities



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IDD RATE STUDY NOW & COMP WAIVERS



The public comment for draft recommendation period ended January 20, 2023

Burns and Associates analyzed public comment for DBHDD's consideration

Final rate tables approved by DBHDD & presented to stakeholders

Appropriation and/or direction from Governor

New models and rates operationalized by DBHDD pending CMS approval

Waiver Amendments to CMS

DCH Board (initial adoption, public comment, final adoption)

Questions/Feedback

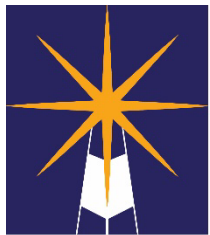


Georgia Recovers:

A STATEWIDE INITIATIVE CHANGING ATTITUDES
AND BELIEFS AROUND ADDICTION

Cassandra Price, GCADC II, MBA

Director, Office of Addictive Diseases



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McKinsey & Company Opioid Settlement Funds

- DBHDD is the recipient of approximately \$11M in opioid settlement funds that will support the following:
 - Expand Medication Assisted Treatment (MAT)- \$4,750,000 will provide for DBHDD to expand funding for MAT service providers, including providers not currently contracted with DBHDD, that already have the training, staff capacity, and ability to offer MAT.
 - Enhance capacity for detoxification services-\$3,250,000 will allow for DBHDD to contract for detoxification beds with multiple existing detoxification service providers and to invest in system capacity across the state.
 - Implement statewide stigma reduction and opioid abuse public awareness campaign- DBDHD will contract with Shatterproof for \$2,064,000 to fund a two-year pilot program for DBHDD to create a public awareness campaign to reduce stigma regarding opioid use disorder statewide.
 - Expand naloxone training and education to service providers-\$1,000,000 will support DBHDD's current SOR-funded program to support training on naloxone administration and safety, specifically among community-based treatment and recovery providers.

Today's Agenda

Introduction

- Campaign Objectives
- Scope of Work

Formative Research Overview

- Community Partner Needs Assessments
- Baseline Evaluation

Campaign Strategy Post-Launch

Introduction

Campaign Objectives

The Department of Behavioral Health and Developmental Disabilities (DBHDD) is partnering with Shatterproof to implement an expansion of Georgia Recovers – a statewide evidence-based public health intervention that addresses prejudice and discrimination surrounding opioid use disorder. This campaign will build off the pivotal work completed by the Georgia Council for Recovery.

Georgia Recovers has three objectives:

- Increase knowledge about SUD and that recovery is not only possible but probable with proper support.
- Improve attitudes toward those living with and/or in recovery from SUD.
- Strengthen the capacity of organizations already responding to the crisis and an individual's ability to provide support to loved ones with SUD.

Scope of Work

Conduct a formative research phase which includes:

- Compile desk research and conduct in-depth needs assessments with local community leaders to better understand the substance use disorder (SUD) landscape across Georgia.
- Administer a baseline survey measures existing knowledge, attitudes, and behaviors towards people living with OUD in Georgia.
- Identify community organizations (Cos) to partner with the Georgia Recovers campaign.
- Create a digital media strategy that is informed by all evaluation components.

Launch and implement a 12-month intervention which includes:

- Recruit and implement a Community Impact Committee (CIC) to provide ongoing feedback to the campaign.
- Identify and activate digital influencers and local champions.
- Collect stories from people affected by Georgia's opioid epidemic.
- Provide education to the general public through a monthly webinar series.
- Administer a second evaluation at the 12-month mark of the campaign.

Formative Research Overview

Community Partner Needs Assessments

25 Needs
Assessments
Completed

Types of Community Organizations

- 16 SUD-Aligned Organizations
- 9 Non-SUD-Aligned Organizations

Geographic Differences

- 6 Regions Represented
- 10 Organizations Serve Rural Communities
- 15 Organizations Serve Metropolitan Areas

Baseline Evaluation

- Fielded from January 18 to January 30, 2023
- Georgians ages 18+
- 621 qualified panel members completed the survey
- Compared to Shatterproof Addiction Stigma Index fielded in 2021
- Results are weighted to Georgia Census demographics and the use of probability-based sampling allows us to generalize to the broader Georgia adult population
- Vignette strategy describing John, who is actively misusing prescription opioids

Campaign Deliverables Post-Launch

Campaign Strategy

Evidence-Based Content



Stories of recovery that reinforce key campaign messages



Priority Channel



Community Partners



Digital influencers & targeted paid media



Earned media, website, & social channels

Target Audience



People in recovery, their loved ones, others impacted by SUD

Community Partners

Targeted messages to reach specific communities

General public and regional communities

Campaign Launch & Deliverables

- Campaign Launch – Mid-May (TBD)
- Monthly Webinars
- Collect Stories
- Recruit Community Partners
- Build a Community Impact Committee
- Execute a 12-Month Campaign
 - Establish Social Media (Facebook and Instagram)
 - Recruit Influencers
 - Develop Digital Assets

Chair's Report

David Glass

Chair

Public Comment





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