



Adapting Substance Abuse Prevention Strategies for Youth Populations

Wednesday, December 5 – Friday, December 7, 2012

True Faith COGIC
Educational Training Facility
2048 Jeffersonville Road
Macon, GA 31217
478.737.1394
www.truefaithcogic.org





DAY ONE

Wednesday, December 5, 2012

8:00 Registration / Meet and Greet

10:00 OPENING KEYNOTE

The Neuroscience of Aggression – Attitudes Plus Alcohol: What a Mix!

~ Jonathan Cloud ~

11:30 Lunch On Your Own

1:00 Session I

Why Justice is Always “Just Us” (DMC focus)

~ Jonathan Cloud ~

Sugar & Spice, But Not So Nice: Female Adolescent Issues

~ Sharon Sims ~

**Games Children Play with Alcohol and Other Drugs:
Identifying Risky Behavior Trends to Prevent Catastrophic Outcomes**

~ Marc Fomby ~

2:30 BREAK

2:45 (Workshops Repeat) Session II

4:15 DISMISS



DAY TWO

Thursday, December 6, 2012

8:00 Registration / Meet & Greet

9:00 KEYNOTE

Preventing Violence in the Schools: The Power of One

~ Dr. Steven Sroka ~

10:15 BREAK

10:30 Session III

Gang Awareness

~ Marc Fomby ~

25 Free Brain-Based Strategies to Reach, Teach and Protect the Whole Child

~ Steven Sroka ~

**Explore, Discover, & Engage: It's a Mind Thing
(How Teachers Can Reach the Child)**

~ Jonathan Cloud ~

AGENDA

AGENDA

12:00 Lunch On Your Own

1:30 (Workshops Repeat/Gangs Workshop Continues) Session IV

**Gang Awareness
(Continuation from Session III)**

~ Marc Fomby ~

**25 Free Brain-Based Strategies to Reach, Teach and Protect the Whole Child
(Repeat from Session III)**

~ Steven Sroka ~

**Explore, Discover, & Engage: It's a Mind Thing (How Teachers Can Reach the Child)
(Repeat from Session III)**

~ Jonathan Cloud ~

3:00 BREAK

3:15 Session V

**Gang Awareness
(Continuation from Session III & IV)**

~ Marc Fomby & Sharon Sims ~

**Barriers to Communicating with the Hispanic Population
(Spanish Speaking Participants Encouraged to Attend)**

~ Aline Talmage ~

4:45 BREAK

5:00 Panel Discussion – Session VI

What Makes a Gangster?

~ Panel Discussion w/Ex-Gang Members & Others ~

DAY THREE

Friday, December 7, 2012

9:00 KEYNOTE

Underage Drinking Prevention - Blame it on the Alcohol

~ Marc Fomby ~

10:15 BREAK

10:30 CLOSING PLENARY

Bringing it All Together

~ Marc Fomby ~

12:00 DISMISS

THANK YOU FOR ATTENDING!





DAY ONE WEDNESDAY

The Neuroscience of Aggression – Attitudes Plus Alcohol: What a Mix!

JONATHAN CLOUD

KEYNOTE

This session provides a basic understanding of violent aggression in youth development and how adverse settings can trigger maladaptive expressions of it. Insight into the brain's neural subsystem of rage is provided and its three types of aggression are explored, including dominating behaviors such as bullying and intimidation particularly when altered through the use and/or abuse of alcohol and other illegal substances. Participants are shown why meeting aggression with force "ups the ante" rather than changes how the youth's mind works. Basic techniques for facilitating the youth's shift from negative avoidance behaviors to positive approach behaviors are provided.

Why Justice is Always "Just Us" (DMC Focus)

JONATHAN CLOUD

SESSIONS I & II

This session engages the audience in an exploration of disproportionate minority contact and the aspects of school, child welfare, and juvenile justice systems that can address it. Based on the presenter's consulting work in this area, including a retrospective analysis to identify key issues pertaining to DMC, discussion breaks are used to explore alternative approaches to dealing with status offenses, such as underage drinking, disciplinary infractions and substance abuse. Justice is expanded as being more than a legal process. It is also about doing justice with regard to how youth develop. In other words, it's "about us." A review of leading edge efforts to integrate systems and build youth work practice on a positive youth development and positive behavioral intervention framework is provided.

Sugar & Spice, But Not So Nice: Female Adolescent Issues

SHARON SIMS

SESSIONS I & II

In this thought-provoking workshop the facilitator will demonstrate how female adolescent thoughts, impulses, and feelings are not so foreign to adults, but have been amplified due to added stressors experienced by today's female adolescents. As the younger generation says, "Been there...Done that" and the older generation says, "I've already been where you're trying to go..." The facilitator will present participants with potential scenarios faced by young ladies daily and how some have not learned to properly cope and express themselves. Participants will be presented with negative behaviors that should be viewed as cries for help with hidden issues outside young ladies' control. The workshop also emphasizes the importance of making positive choices and considering consequences in an attempt to re-direct those opportunities for female adolescents to explode (being hi-jacked by anger) into opportunities for wise decision-making. Additionally, participants are encouraged to help each young lady to identify her individual positive ingredient(s) (Chemical X) that makes her uniquely different and adds more "sugar" to her "spice".

Games Children Play with Alcohol and Other Drugs: Identifying Risky Behavior Trends to Prevent Catastrophic Outcomes

MARC FOMBY

SESSIONS I & II

This intriguing workshop is designed to alert parents, healthcare professionals, teachers, physicians, religious leaders, and other gatekeepers to the latest trends in youth behavior that result in prescription drug abuse, alcohol abuse and sexual promiscuity. Emphasis is placed on identification of risk factors and key indicators relative to suicidal thoughts, behaviors, and tendencies. Participants learn their roles in the prevention and intervention process. Scenarios affecting a range of populations are presented in this workshop. This workshop seeks to integrate suicide and accidental death prevention into existing health, mental health, substance abuse, education, and

WORKSHOPS

human service activities in a unique manner like never before resulting in more effective responses. FTC's goal is to promote public awareness, education, reduce the stigma of suicide, and serve as a resource for agencies and individuals who work with kids and families confronted with situations involving improper coping mechanisms.



DAY TWO THURSDAY

Preventing Violence in the Schools: The Power of One

STEPHEN SROKA

KEYNOTE

This is a high-energy, motivational, multimedia education presentation that is research-driven and reality-based. It integrates cutting-edge research (including social intelligence, stress management, communication strategies, brain based learning, media and cultural literacy, character education, resiliency, and youth and asset development program(s) and humor and inspiring real-life stories to facilitate learning about the whole person and the students' mental, emotional, social spiritual, and physical health needs and their relationship to academic and life success. The program is filled with "tips from the trenches" to help build relationships, partnerships, and leadership for all educators of at-risk youth.

Participants will leave with an unforgettable message filled with an incredible sense of hope and joy that with education, helping one another and believing in yourself, you can change schools, communities and lives.

Change is inevitable, growth is optional. You have the Power of One to change the future. Let's start today!

25 Free Brain-Based Strategies to Reach, Teach and Protect the Whole Child

STEPHEN SROKA

SESSIONS III & VI

This workshop will offer the opportunity to "share and care" with a conversation to discuss the ideas addressed in the keynote and will include 25 free brain based learning strategies to help reach, teach and protect the whole at-risk youth-, socially, physically, mentally, emotionally and spiritually.

The workshop will deal with the barriers that hamper safe and effective education, and offer suggestions, based on research and reality, to help you make your schools, homes and communities safe and healthy where students can learn more and live better.

Explore, Discover, & Engage: It's a Mind Thing (How Teachers Can Reach the Child)

JONATHAN CLOUD

SESSIONS III & IV

This session provides an overview of three key dynamics of youth development and how each is expressed at four levels of development, including physical, emotional, cognitive, and spiritual. Operations of the youth's brain-mind and its four primary neural systems are discussed to help participants understand and respond to the youth's need for novelty, risk-taking, excitement, self-expression, and connecting.

Gang Awareness

MARC FOMBY/SHARON SIMS

SESSIONS III, IV & V

*This workshop **WILL NOT REPEAT** but will be a continuation.*

The Basic Gangs workshop is chocked full of information relative to gang awareness, identification and recognition from an historical perspective and current trends. Participants will leave with a new-



found sense of empowerment. Each participant will be presented with tools to help them adequately develop themselves for effective warfare against street gangs within their community keeping in mind that street gangs are extremely fluid and adapt to their environment from area-to-area. The facilitator will cover information on how to identify traditional street gangs by their physical appearance, traditions, activities, etc.; their allies; and/or enemies. This interactive workshop will invite participants to establish and/or become actively involved in strengthening their communities to launch an assault on street gangs causing them to withdraw. Like-minded individuals and/or groups will have a prime opportunity to join the “gang” that is effectively addressing the needs of today’s youth by networking and teaming together to create safer communities.

The Advanced Gang workshop was developed to provide in-depth follow-up information to Gangs 101: The Basics. It is designed to assist the key stakeholders (parents, teachers, law enforcement, community leaders, etc.) in gang warfare to identify their roles and responsibilities. The facilitator will demonstrate best practices in working with gang members. Participants can expect to identify intervention strategies to assist gang members who desire to discontinue their participation in the gangster lifestyle. This workshop will help community leaders identify critical first steps and alliance during strategic planning of gang prevention and/or intervention programs.

Barriers to Communicating with the Hispanic Population

ALINE TALMAGE

SESSION V

This course will cover common barriers to treatment, cultural differences in drug use and responses to health care, proper utilization of bilingual services and best practice approaches with an emphasis on Latino and Asian communities. Participants will learn of existing legal requirements related to serving LEP (Limited English Proficiency) clients and practical steps providers can take to evaluate their need and ensure meaningful access to their programs. Class format includes both informal and formal discussion on relevant topics, multi-media, hands-on activities designed to inspire critical thinking on redesigning services at one’s home agency, and take away resources and materials.

What Makes a Gangster?

PANEL DISCUSSION

SPECIAL SESSION

Not my child. He doesn’t know anything about guns and drugs. We don’t have gangs around here, just a bunch of “wannabes”. But we see youth all across the country involved in very risky behaviors that include death, drugs, guns, violence, and much more.

Young people EVERYWHERE are intrigued by the “Gang” culture and the thrills associated with the lifestyle. The money, the drugs, the alcohol, and the danger are all attractive to a youngster. Why would a young person want to be involved? In this special panel discussion featuring some former gang members, participants will have an opportunity to ask just that. Panel members will share their stories and answer your questions. Take advantage of this opportunity to learn firsthand from those who once made a commitment to the gang lifestyle.



**DAY THREE
FRIDAY**

Underage Drinking Prevention - Blame it on the Alcohol

MARC FOMBY

KEYNOTE

This informative, fun, interactive, and educational workshop will encourage professionals to explore the music world. Media seek to use certain messages that will insight audiences, particularly youth,

to purchase certain goods or support certain causes. Today many of the messages contained in the lyrical content of music and portrayed on the big screen communicate acceptance and glorification of crime, violence, drug and alcohol abuse, illicit sexual behavior and degradation. Participants learn how to properly examine the lyrical content within various music genres such as, Hip Hop, Country-Western, Rock-n-Roll, Blues, Heavy Metal, Pop, R&B/Soul, Alternative and more as time permits. In this workshop, participants are introduced to current trends in the youth culture that promote unhealthy lifestyles and have become “acceptable” in society. Participants are also exposed to some of the cultural slang and terminology used by media to directly communicate with youth. The facilitator examines the blatant and subliminal messages in the music that youth are exposed to daily via radio, television, video games, mp3 players and other common entertainment formats. Media literacy and advocacy are promoted as a means of being proactive to protect and teach youth how to make healthy, positive lifestyle choices. This workshop seeks to inform and educate professionals and youth about the ills being presented to youth constantly through various media channels with a focus on music. But, watch out...You just may get caught tapping your feet to the beat!

Bringing It All Together

MARC FOMBY

KEYNOTE

Prevention and intervention of risky behaviors in all walks of life is a major concern for today's contemporary society. Many individuals seek daily to build effective engagement strategies to address these issues. This presentation will provide participants with a comprehensive review of common knowledge and suggest a systemic approach for addressing the needs of special populations and promoting a positive climate by utilizing information heard regarding awareness and prevention in the areas of underage drinking, gangs, substance abuse, education, social acceptance, and recognition, i.e., how to apply what is learned. It's important to be ready and prepared to address all aspects of a situation by taking good care of self. Participants will identify with the self-neglect that occurs when dealing with others' issues. Strategy, skill and knowledge alone will not make an individual effective. Everyone **MUST** take time to recharge their battery and deal with their own “winged monkeys” before adequately helping someone else fight theirs. “Bringing It All Together” helps to make sense of it all from beginning to end.

Special Thanks to Our Partners:

**GEORGIA DEPARTMENT OF BEHAVIORAL HEALTH AND
DEVELOPMENTAL DISABILITIES**



River Edge Behavioral Health Center

Pastor Evans Brown, True Faith COGIC

Conference Host:

FTC PREVENTION SERVICES, LLC

P.O. BOX 1204

BRANDON, MS 39043

601-939-0020

www.marcfomby.com



"Changing Lives...Even If it's One at a Time"

